



**oechsle display systems**  
*reliable and innovative*



**FASTENERS FOR  
ELECTRONIC SHELF LABELS (ESL)**



### Advantages of OEK fasteners:

- quick and easy to assemble
- flexible to mark special promotions or add additional information
- easy to read, no covers
- countless possibilities for presentation with the OEK Klick range
- upon demand OEK develops custom made solutions

### OEK fasteners for ESL are used in:

- pharmacies
- drugstores
- cash and carry as well as supermarkets
- organic food stores
- beverage shops
- gas stations
- electronic stores
- DIY stores
- bicycle shops

# FASTENERS FOR ELECTRONIC SHELF LABELS (ESL)

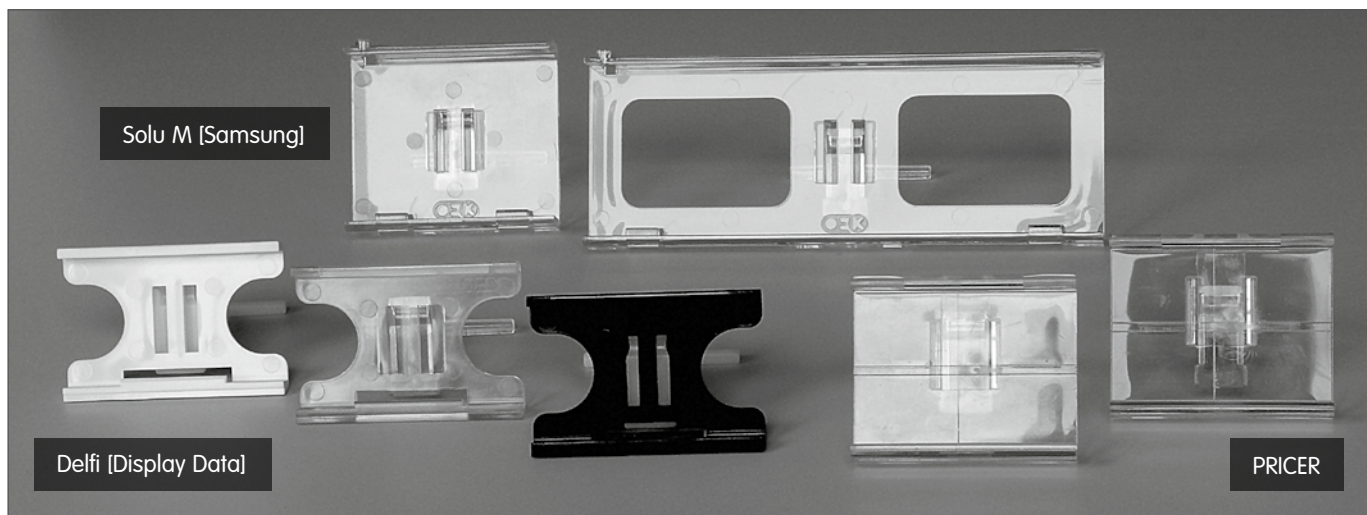
## Standard range



**oechsle display systems**  
reliable and innovative

Our range of ESL fasteners suit price tags of different brands, such as PRICER, Solu M [Samsung], Delfi [Display Data] and Imagotag.

We are constantly developing new designs to meet the requirements of the market. Please contact us with your special demand.



With a few standard-products we provide for typical applications.

- **universal fastener**  
(to be used with the OEK Klick range of accessories)
- **fastener for peg-board hooks**
- **fastener for wires**
- **fastener for scanner rails**
- **fastener for glass shelves**
- **fastener for wire shelves** (Wire Tech, PureTech)



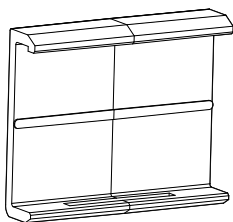
### OEK Klick accessories – that's how it works:

All ESL universal fasteners come with a Klick adaptor on the rear.

The Klick accessories are inserted into this dovetail guide and are locked securely into place with an audible „Klick“.



# FASTENERS FOR ELECTRONIC SHELF LABELS (ESL) For PRICER tags



## Universal fastener

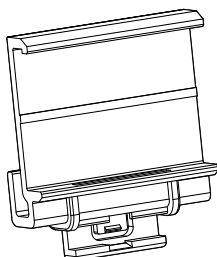
for PRICER tags series SmartTag-, SmartTAG HD in size S, M,L as well as for tags S and M of series Continuum and DotMatrix.

**Colour:** transparent  
Other colours upon request

**Art.No.:** 28705-00



Fastener made of polycarbonate with rear Klick adaptor.



## Fastener for scanner rails

for PRICER tags as described above. Fastener made of polycarbonate, 2 parts with rail adaptor and lock. Can be attached to most of existing scanner rails, without disturbing cover.

**Colour:** transparent  
**Art.No.:** 28710-00



## Key for disassembling

... of the ESL fastener. To remove the ESL from the fastener and to unlock the fastener in the scanner rail.

**Art.No.:** 28799-00



PRICER „Smart Tag“



PRICER „Continuum“



PRICER „DotMatrix“



**Acrylic support for PRICER DM 200 C**

support made of 3 mm acrylic, transparent and bended, with 4 holes to suit threaded inserts of price tag PRICER DM 200C. Completely supplied with 4 screws M4x8. Available upon request. (Minimum order qty. will be 10 pcs.)

**Art.No.:** 28791-00



**PET-support for PRICER SmartTAG HD 110**

L-support made of 1 mm PETG, transparent and bended (30 deg.), with punched Klick adaptor suitable to attach PRICER SmartTAG HD 110 in either portrait or landscape position. Available upon request.

**Art.No.:** 28790-00



**KL-stand with Klick adaptor**

base KL in grey, aluminum tube Ø 6 mm, special Klick adaptor to suit PRICER SmartTAG HD 110 and 200 is included. lengths: 200 or 400 mm.

**stand 200:** Art.No.: 38395-91/6/200

**stand 400:** Art.No.: 38395-91/6/400



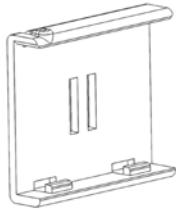
**K-stand with Klick adaptor**

base K in grey, aluminum tube Ø 6 mm, special Klick adaptor to suit PRICER SmartTAG HD 110 and 200 is included. length: 300 mm.

**Art.No.:** 38390-91/6/300

# FASTENERS FOR ELECTRONIC SHELF LABELS (ESL)

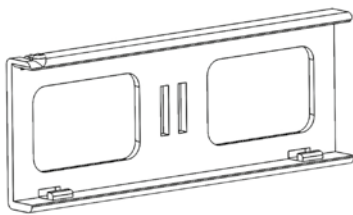
## For „Solu M“ [Samsung] and SES-imagotag



### Universal fastener 52 mm

for „Solu M“ [Samsung] series „Segment Tags Small“. Fastener made of polycarbonate with rear Klick adaptor.

**Width:** 52 mm  
**Colour:** transparent  
**Art.No.:** 28706-00



### Universal fastener 125 mm

for „Solu M“ [Samsung] series „Segment Tags Large“. Fastener made of polycarbonate with rear Klick adaptor.

**Width:** 125 mm  
**Colour:** transparent  
**Art.No.:** 28708-00

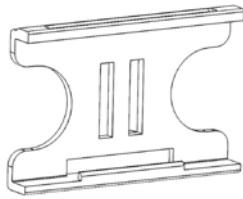


### Klick fasteners and -accessories for SES-imagotag labels.

For SES-imagotag series G1 2.0 and G1 2,7" SES-imagotag provides a special fastener with Klick adaptor.

This fastener is clicked onto the rear of the ESL and can be attached to all OEK Klick elements for glass- and wire shelves, for wires, peg board hooks and scanner rails.

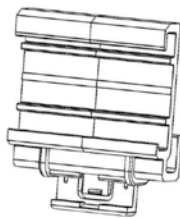




**Universal fastener**

for Delfi [Display Data] series „epop 50“, „epop 55“, „Aura“ and „Chroma“. Fastener made of polycarbonate with rear Klick adaptor.

**Colours:** transparent, white or black  
**Art.No.:** 28701-00



**Fastener for scanner rails**

for Delfi [Display Data] series „Aura“ and „Chroma“ (starting with size 21). Fastener made of polycarbonate, 2 parts with rail adaptor and lock. Can be attached to most of existing scanner rails, without disturbing cover.

**Colour:** transparent  
**Art.No.:** 28712-00



**Key for disassembling**

... of the ESL fastener.  
To remove the ESL from fastener and to unlock the fastener in the scanner rail.

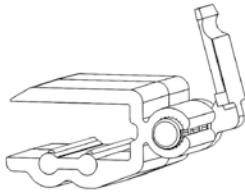
**Art.No.:** 28799-00



# FASTENERS FOR ELECTRONIC SHELF LABELS (ESL)

## For glass- and wire shelves and scanner rails

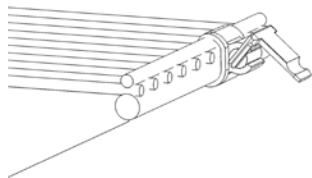
Suitable to be used with universal fasteners for ESL PRICER, Solu M [Samsung] and Delfi [Display Data].



### Fastener for glass boards

Fastener made of Polycarbonate with rubber inlay for a safe hold. To attach ESL to glass boards with 10 mm thickness.

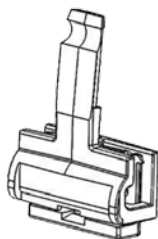
**Colour:** transparent  
**Art.No.:** 28719-00



### Fastener for Wanzl shelves

Fastener made of POM/polycarbonate, to suit Wanzl systems (WireTech, WireTech 100 and PureTech), with lock to create 3 different viewing angles.

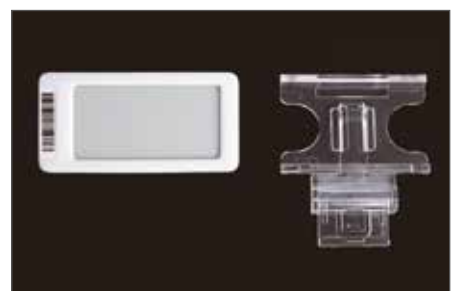
**Colours:** grey/transparent or black/transparent  
Other colours upon request  
**Art.No.:** 23090-xx



### Klick rail adaptor with lock

Fastener made of polycarbonate to click onto scanner rails, 2 parts.

**Colour:** transparent  
**Art.No.:** 23750-00

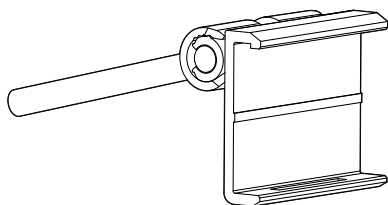


**Example:** Delfi „Aura“ label with Delfi universal fastener and Klick rail adaptor with lock.





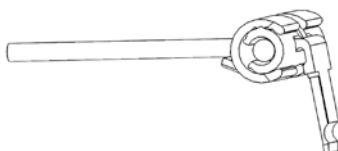
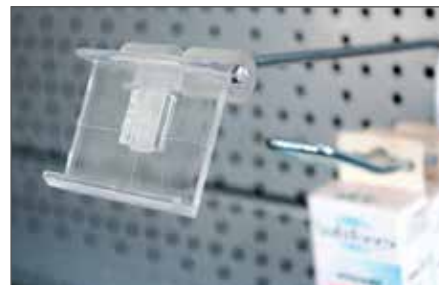
Suitable to be used with universal fasteners for ESL PRICER, Solu M [Samsung] and Delfi [Display Data].



**Fastener for peg board hooks**

Fastener made of polycarbonate with locking function to secure a certain viewing angle, 2 parts.

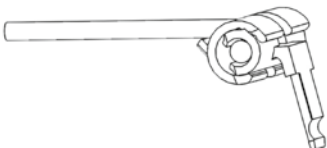
**Colour:** transparent



**Version „A“**

for hooks with front wire  
 (e.g. Geck, ZOK and partly TEGO).

**Art.No.:** 28718-00A



**Version „B“**

for hooks with bottom wire  
 (e.g. Hohage, Wanzl and partly TEGO).

**Art.No.:** 28718-00B



**Klick fastener „slot“ version**

Fastener made of polycarbonate, to be fixed to hooks with square wire or wires with Ø between 4 bis 6 mm.

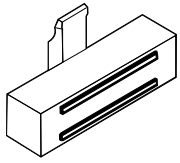
**Colour:** transparent

**Art.No.:** 23080-00

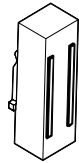


Due to the weight of the ESL the fastener swings automatically into a vertical position.

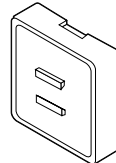
FASTENERS FOR ELECTRONIC SHELF LABELS (ESL)  
**OEK Klick accessories (series 300)**



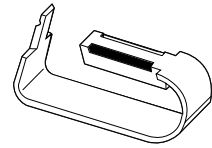
**Magnetic fastener horizontal**  
 Colour: 00  
 Art.No.: 23225-00



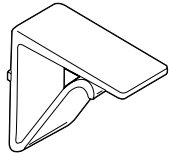
**Magnetic fastener vertical**  
 Colours: 00, 01, 03  
 Art.No.: 23220-xx



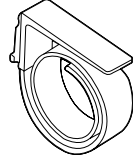
**Magnetic fastener square, without adaptor**  
 Colour: 01  
 Art.No.: 21240-01



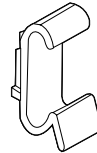
**Magnetic swing fastener**  
 Colour: 01  
 Art.No.: 23125-26



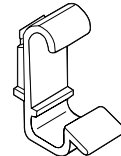
**Fastener for ledges**  
 Colour: 01  
 Art.No.: 23160-26



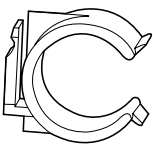
**Coil-spring fastener**  
 Colour: 01  
 Art.No.: 23100-26



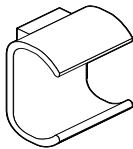
**Clip fastener for TEGO shelves**  
 Colour: 01  
 Art.No.: 23610-26



**Clip fastener for Linde shelves**  
 Colour: 01  
 Art.No.: 23620-26



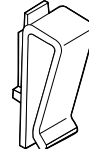
**Tube clip for ø 23 - 28 mm**  
 Colour: 01  
 Art.No.: 23500-26



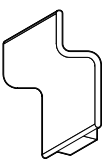
**Oval tube clip for tube 15 x 30 mm**  
 Colour: 00  
 Art.No.: 23510-00



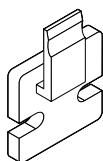
**Fastener for vertical metal plates**  
 Colour: 01  
 Art.No.: 23330-26



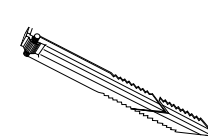
**Fastener for vertical glass panels up to 8 mm**  
 Colour: 01  
 Art.No.: 23320-26



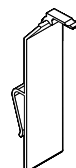
**Slatwall-Clip**  
 Colour: 01  
 Art.No.: 23780-26



**Wall fastener to screw**  
 Colour: 01  
 Art.No.: 23130-26



**ICE-Stick „Klick“**  
 Colour: 00  
 Art.No.: 23065-00



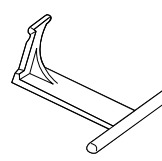
**Cardboard clamp 10 (up to 10 mm)**  
 Colour: 00  
 Art.No.: 23710-00



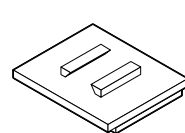
**Cardboard clamp 20 (up to 20 mm)**  
 Colour: 00  
 Art.No.: 23715-00



**Visionline Klick adaptor with clamp „Vision 58“**  
 Colour: 00  
 Art.No.: 28437-00

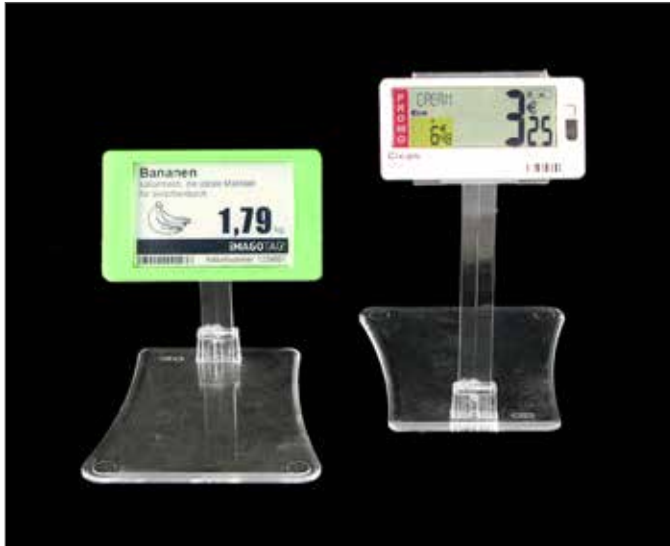


**Support**  
 Colours: 00, 01  
 Art.No.: 23750-xx



**Adhesive plate**  
 Colour: 01  
 Art.No.: 23150-01

Suitable to be used with universal fasteners for ESL PRICER, Solu M [Samsung] and Delfi [Display Data].



**FK-Fix base with FK-Fix rod**

**Colours:** transparent, white, black  
**FK-Fix base** Art.No.: 23970-xx  
**FK-Fix rod 50 mm:** Art.No.: 23975-xx  
**FK-Fix rod 100 mm:** Art.No.: 23977-xx  
**FK-Fix rod 150 mm:** Art.No.: 23979-xx  
 ESL universal adaptor not included



**FK base with FK rod**

**Colours:** transparent, white, black  
**FK base** Art.No.: 23900-xx  
**FK rod 50 mm:** Art.No.: 23905-xx  
**FK rod 100 mm:** Art.No.: 23910-xx  
**FK rod 150 mm:** Art.No.: 23920-xx  
 ESL universal adaptor not included



**Acrylic L-support with fastener for ESL**

Example for a solution with ESL label and printing, overall size A4 portrait. Made of acrylic material, laser cut and bended.  
 Available upon request, individual designs possible.



**QP universal clamp**

with Klick adaptor.  
**Colour:** black  
**Art.No.:** 17070-10

FASTENERS FOR ELECTRONIC SHELF LABELS (ESL)  
Quality products „Made in Germany“



Oechsle Display Systeme company based in Leipheim (Bavaria). Construction, production, logistics and sales are placed „door-to-door“, securing an efficient and quick workflow.



QUALITY PRODUCTS  
MADE IN GERMANY

Contact us for further information. We gladly will support you in your product presentation.

**Your competent duo for creative solutions**



Link to German version.



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